

THE WILDS HOME OWNERS' ASSOCIATION NPC DATA PROTECTION AND PRIVACY POLICY

1 DEFINITIONS

In this Policy (as defined below), unless the context requires otherwise, the following capitalised terms shall have the meanings given to them —

- 1.1 "**Active Processing**" means instances where The Wilds has directly been provided with the Personal Information/Personal Data of Data Subjects, such as when Data Subjects submit an enquiry in respect of our Products or Services, or when Data Subjects subscribe to receiving marketing material or general communications from The Wilds;
- 1.2 "**Inactive Processing**" means instances where The Wilds has not actively been provided with the Personal Information/Personal Data of Data Subjects, such as when The Wilds deploys Passive Processing Means to collect information from Data Subjects. These Passive Processing Means allow The Wilds to Process certain kinds of Non-personally Identifiable Information which can perhaps not be linked to Data Subjects;
- 1.3 "**Anonymisation**" means the Processing of Personal Information/Personal Data in such a manner that the Personal Information/Personal Data can no longer be attributed to Data Subjects without the use of additional information, provided that such additional information is kept separately and is subject to technical and organisational measures to ensure that the Personal Information/Personal Data are not attributed to Data Subjects;
- 1.4 "**Applicable Laws**" means any laws applicable to Personal Data and Personal Information and includes any statute, regulation, notice, policy, directive, ruling or subordinate legislation; the common law; any binding court order, judgement or ruling; any applicable industry code, policy or standard enforceable by law; or any applicable direction, policy or order that is given by any regulator, competent authority or organ of state or statutory industry body;
- 1.5 "**Child**" means any natural person under the age of 18 years;
- 1.6 "**Competent Person**" means anyone who is legally competent to consent to any action or decision being taken by any matter concerning a child, for example a parent or legal guardian;
- 1.7 "**Controller**" means The Wilds, in circumstances where it Processes Personal Data (as defined in Article 4 of the GDPR);

- 1.8 "**Cookies**" means small text files that store Non-personally Identifiable Information/Data about Data Subjects, either temporarily in connection with a Data Subjects Internet Protocol (IP) address (known as a temporary or session cookie and deleted once a Data Subject closes their browser window) or more permanently on the hard drive of a Data Subject's device (known as a permanent or persistent cookie). The Wilds Website(s) use session cookies so that Data Subject's do not have to fill in the same information from page to page within our Website(s). If Data Subject's elect not to receive cookies, they may be able to view some, but not all, of the content on our Website(s);
- 1.9 "**Member(s)**" means any natural person(s), or where applicable juristic person(s), who is a Member of The Wilds Home Owners Association NPC;
- 1.10 "**Member(s) Portal**" means the online portals and interfaces developed and deployed by The Wilds from time to time for the purpose(s) of communicating, informing and displaying relevant information;
- 1.11 "**Data Subject**" means Member(s) or any Third Party in respect of whom The Wilds processes Personal Information/Personal Data;
- 1.12 "**Data Processing Infrastructure**" means any and all systems, networks, servers, workstations, laptops, mobile devices, web applications, mobile applications, cloud storages, websites owned, access control infrastructure controlled or operated by The Wilds;
- 1.13 "**Embedded Scripts**" means, programming code that is designed to collect information about a Data Subject's interactions with the relevant Website(s). It is temporarily downloaded onto a Data Subject's device from The Wilds web server or a Third-Party Operator. This program is active only while a Data Subject is connected to the relevant Website(s) and is deleted or deactivated thereafter;
- 1.14 "**Electronic Means**" means, in relation to the Processing of any Personal Information/Personal Data, the use of any Website(s), electronic mail (email), text, voice, sound or image messages by The Wilds;
- 1.15 "**Non-Electronic Means**" means, in relation to the Processing of any Personal Information/Personal Data, the use of traditional means of Processing, such as hard copy documents, traditional filing systems deployed for the storage and retention of Personal Information/Personal Data and face-to-face personal engagements with Data Subjects;
- 1.16 "**The Wilds**" means The Wilds Home Owners Association NPC (Registration Number: 2003/008761/08), which is a non-profit company registered in terms of the Company Laws of South Africa;

- 1.17 "GDPR" means the General Data Protection Regulation, which is a European law that governs all collection and processing of personal data from individuals inside the European Union;
- 1.18 "**Mobile Device Identifier**" means device information if you access our Website(s) through mobile devices. Certain features of the relevant Website(s) may require collection of mobile phone numbers and we may associate that phone number with the mobile device identifiers. Additionally, some mobile phone service providers operate systems that pinpoint the physical location of devices that use their service. Depending on the provider, The Wilds and/or our Third-Party Operators may receive this information. If The Wilds associates any such passively-collected information with the Personal Information/Personal Data of Data Subjects, we will treat the combined information as Personal Information/Personal Data as contemplated in this Policy;
- 1.19 "**Non-personally Identifiable Information/Data**" means any information/data which cannot be linked to Data Subjects, such as an internet domain name, the type of web browser used by a Data Subject, the type of operating system relied on by a Data Subject, the date and time of a Data Subject's visit to our Website(s), the specific pages a Data Subject may have visited, and the address of the website which a Data Subjects may have visited prior to entering or gaining access to The Wild's Website(s);
- 1.20 "**Operator**" means a person or entity who Processes Personal Information/Data for a Responsible Party;
- 1.21 "**Passive Processing Means**" means the use of technologies to facilitate the Inactive Processing of Personal Information/Personal Data, namely the use of Cookies, Web Beacons, Embedded Scripts and/or Mobile Device Identifiers;
- 1.22 "**Personal Data**" (as defined in Article 4 of the GDPR) means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly;
- 1.23 "**Personal Information**" shall have the same meaning as is given in section 1 of POPIA;
- 1.24 "**Policy**" means this Data Protection and Privacy Policy;
- 1.25 "**POPIA**" means the Protection of Personal Information Act, No 4 of 2013;
- 1.26 "**Products**" mean any system used in order to facilitate the gathering, capturing, receiving, distribution or dissemination of information;
- 1.27 "**Processing**" means any operation or activity or any set of operations, whether or not by automatic means, concerning Personal Information/Personal Data, including:

- 1.27.1 the collection, receipt, recording, organisation, collation, storage, updating or modification, retrieval, alteration, consultation or use;
- 1.27.2 dissemination by means of transmission, distribution or making available in any other form by electronic communications or other means; or
- 1.27.3 merging, linking, blocking, degradation, erasure or destruction. For the purposes of this definition, "**Process**" has a corresponding meaning
- 1.28 "**Profiling**" means any form of automated Processing of Personal Information/Personal Data consisting of the use of such Personal Information/Personal Data to evaluate certain personal aspects relating a Data Subject or Data Subjects, in particular to analyse or predict aspects concerning a Data Subjects behaviour, performance preferences, interests or location;
- 1.29 "**Resident(s)**" means any resident of the Wilds Security Estate, including but not limited to owners, residents, tenants, registered dependents, children, domestic workers, garden workers;
- 1.30 "**Regulator**" means the Information Regulator established in terms of POPIA;
- 1.31 "**Responsible Party**" means in the context of this Policy, The Wilds;
- 1.32 "**Services**" mean access, egress, registration, recording, captivating, sharing, forwarding and utilising;
- 1.33 "**Special Personal Information/Data**" means Personal Information/Personal Data concerning, amongst other aspects contemplated in terms of section 26 Part B of POPIA, a Data Subject's, religious beliefs, race or ethnic origin, trade union membership, political persuasion, health or sex life, biometric data, or criminal behaviour;
- 1.34 "**Third-Party**" means any Member(s), Resident(s), employees, independent contractor, agent, consultant, user of The Wild(s) Products, Services, Website, Member(s) Portal or any other digital application interface;
- 1.35 "**Website**" means the website owned and operated by The Wilds sourced at <https://www.the-wilds.co.za/>
- 1.36 "**Web Beacons**" means small graphic images called web beacons, also known as "Internet tags" or "clear gifs," which Web Beacons may be deployed in The Wilds Website(s) pages and e-mail messages. Web beacons may be invisible to Data Subjects, but any electronic image inserted into a web page or e-mail can act as a Web Beacon. The Wilds may use web beacons or similar technologies for a number of purposes, including, without limitation, to count the number of visitors to our Websites, to monitor how users navigate the Websites, to count how many e-mails that we have sent were actually opened or to count

how many particular articles or links were actually viewed by Data Subjects in certain circumstances.

2 INTRODUCTION

- 2.1 This Policy regulates the Processing of Personal Information/Personal Data by The Wilds and sets forth the requirements with which The Wilds undertakes to comply when Processing Personal Information/Personal Data pursuant to undertaking its operations and fulfilling its contractual obligations in respect of Data Subjects and Third Parties in general.
- 2.2 The Wilds places a high premium on the privacy of every person or organisation with whom it interacts or engages with and therefore acknowledges the need to ensure that Personal Information/Personal Data is handled with a reasonable standard of care as may be expected from it. The Wilds is therefore committed to ensuring that it complies with the requirements of POPIA, and also with the terms of the GDPR to the extent that the GDPR applies.
- 2.3 When a Data Subject or Third Party engages with The Wilds, whether it be physically or via any digital, electronic interface such as The Wilds Website, the Data Subject or Third Party acknowledges that they trust The Wilds to Process their Personal Information/Personal Data, including the Personal Information/Personal Data of their visitors, dependents, agents or employees (as the case may be).
- 2.4 All Data Subjects and Third Parties have the right to object to the processing of their Personal Information/Personal Data. It is voluntary to accept the Terms and Conditions to which this Policy relates. However, The Wilds does require the Data Subject or Third Party's acceptance to enable the proper use of The Wilds Website, Member(s) Portal, the Products and/or Services.

3 PURPOSE AND APPLICATION

- 3.1 The purpose of this Policy is not only to inform Data Subjects about how The Wilds Processes their Personal Information/Personal Data, but also to establish a standard by which The Wilds and its employees and representatives shall comply in as far as the Processing of Personal Information/Personal Data is concerned.
- 3.2 The Wilds, in its capacity as a Responsible Party and/or Operator and/or Controller, as the case may be, shall strive to observe and comply with its obligations under POPIA and the GDPR (as may be applicable and to the extent necessary) when it Processes Personal Information/Personal Data from or in respect of any Data Subject.

4 COLLECTING & PROCESSING OF PERSONAL INFORMATION/PERSONAL DATA

- 4.1 Whenever any Data Subject engages with The Wilds, whether it be physically (Non-Electronic Means) or by Electronic Means, or through the use of its Products, Services,

facilities, Member(s) Portal or Website(s), The Wilds will in effect be Processing the Data Subject's Personal Information/Personal Data.

- 4.2 It may be from time to time that The Wilds has collected a Data Subject's Personal Information/Personal Data from other sources. In the event that a Data Subject has shared their Personal Information/Personal Data with any third parties, The Wilds will not be responsible for any loss suffered by the Data Subject, their dependents, visitors, customers, agents or employees (as the case may be).
- 4.3 When a Data Subject provides The Wilds with the Personal Information of any other Third Party, The Wilds will process the Personal Information/Personal Data of such Third Party in line with this Policy, as well as the terms and conditions to which this Policy relates.
- 4.4 The Wilds will Process Personal Information/Personal Data to facilitate and enhance the delivery of Products and Services to its Member(s) and Resident(s), foster a legally compliant workplace environment, as well as safeguard the Personal Information/Personal Data relating any Data Subjects which it in fact holds. In such an instance, the Data Subject providing The Wilds with such Personal Information/Personal Data will confirm that they are a Competent Person and that they have authority to give the requisite consent to enable The Wilds to process such Personal Information/Personal Data.
- 4.5 The Wilds undertakes to process any Personal Information/Personal Data in a manner which promotes the constitutional right to privacy, retains accountability and Data Subject participation. In supplementation of the above, The Wilds will process Personal Information/Personal Data for the following purposes:
 - 4.5.1 To provide or manage any information, Products and Services requested by any Member(s), Data Subjects or Third Parties;
 - 4.5.2 To establish a Data Subject or Third Party's needs, wants and preferences in relation to the Products and Services provided by The Wilds;
 - 4.5.3 To help The Wilds identify Data Subjects when they engage with The Wilds or gain access to the Wilds Security Estate;
 - 4.5.4 To facilitate the delivery of Products and/or Services to Member(s);
 - 4.5.5 To allocate to Member(s), Resident(s) and Third Party's unique identifiers for the purpose of securely storing, retaining and recalling their Personal Information/Personal Data from time to time;
 - 4.5.6 To facilitate the Anonymisation of Personal Information/Personal Data;

- 4.5.7 To maintain records of Data Subjects and specifically Member(s), Resident(s) and their visitors' records;
- 4.5.8 To maintain Third Party records;
- 4.5.9 For recruitment purposes;
- 4.5.10 For employment purposes;
- 4.5.11 For general administration purposes;
- 4.5.12 For legal and/or contractual purposes;
- 4.5.13 For health and safety purposes;
- 4.5.14 To monitor access, secure and manage any facilities operated by The Wilds regardless;
- 4.5.15 To transact with Third Parties;
- 4.5.16 To improve the quality of The Wilds Products and Services;
- 4.5.17 To analyse the Personal Information/Personal Data collected for research and statistical purposes;
- 4.5.18 To help recover bad debts;
- 4.5.19 To transfer Personal Information/Personal Data across the borders of South Africa to other jurisdictions;
- 4.5.20 To carry out analysis and Data Subject Profiling as contemplated in this Policy;
- 4.5.21 To identify other products and services which might be of interest to our Member(s), Resident(s) and Third Parties and Data Subjects in general, as well as to inform them of such products and/or services.
- 4.6 When collecting Personal Information/Personal Data from a Data Subject, The Wilds shall comply with the notification requirements as set out in Section 18 of POPIA, and to the extent applicable, Articles 13 and 14 of the GDPR.
- 4.7 The Wilds will collect and Process Personal Information/Personal Data in compliance with the conditions as set out in POPIA and/or the Processing principles in the GDPR (as the case may be), to ensure that it protects the Data Subject's privacy.
- 4.8 The Wilds will not Process the Personal Information/Personal Data of a Data Subject for any purpose other than for the purposes set forth in this Policy, unless The Wilds is permitted or required to do so in terms of Applicable Laws or otherwise by law.

- 4.9 The Wilds may from time-to-time Process Personal Information/Personal Data by making use of automated means (without deploying any human intervention in the decision-making process) to make decisions about the Data Subject or for Data Subject Profiling. In this instance it is specifically recorded that the Data Subject may object to or query the outcomes of such a decision or the Processing of their Personal Information/Personal Data for the purpose of Profiling.
- 4.10 In addition to the other provisions of this clause 4, it is expressly stated that the Personal Information/Personal Data of Data Subjects may in certain instances be Processed through Electronic or Non-Electronic Means and in deploying either Electronic or Non-Electronic Means, the Personal Information/Personal Data of Data Subjects may either be Processed through Active Processing or Inactive Processing.
- 4.11 In instances where The Wilds deploys Passive Processing Means in relation to the Processing of Non-personally Identifiable Information/Data, and it turns out that such previously Non-personally Identifiable Information/Data could be combined with other similar information so as to render it Personal Information/Personal Data, The Wilds will undertake the Processing of such Personal Information/Personal Data in accordance with this Policy.

5 PERSONAL INFORMATION/PERSONAL DATA FOR DIRECT MARKETING PURPOSES

- 5.1 The Wilds acknowledges that it may only use Personal Information/Personal Data to contact Data Subjects for purposes of direct marketing where The Wilds has complied with the provisions of POPIA and GDPR (where applicable) and when it is generally permissible to do so in terms of Applicable Laws.
- 5.2 The Wilds will ensure that a reasonable opportunity is given to all Data Subjects to object (opt-out) to the use of their Personal Information/Personal Data for The Wilds marketing purposes when collecting the Personal Information/Personal Data and on the occasion of each communication to the Data Subject for purposes of direct marketing.

6 STORAGE AND RETENTION OF PERSONAL INFORMATION/PERSONAL DATA

- 6.1 The Wilds will retain Personal Information/Data it has Processed, in an electronic or hardcopy file format, with a Third-Party service provider appointed for this purpose (the provisions of clause 9 below will apply in this regard).
- 6.2 Personal Information/Personal Data will only be retained by The Wilds for as long as necessary to fulfil the purposes for which that Personal Information/Personal Data was collected and/or as permitted in terms of Applicable Law.
- 6.3 It is specifically recorded that any Data Subject has the right to object to the Processing of their Personal Information and The Wilds shall retain and store the Data Subject's Personal

Information/Personal Data for the purposes of dealing with such an objection or enquiry as soon and as swiftly as possible.

7 FAILURE TO PROVIDE PERSONAL INFORMATION

- 7.1 Where The Wilds is required to collect Personal Information/Personal Data from a Data Subject by law or in order to fulfil a legitimate business purpose of The Wilds and the Data Subject fails to provide such Personal Information/Personal Data, The Wilds may, on notice to the Data Subject, decline to render services without any liability to the Data Subject.

8 SECURING PERSONAL INFORMATION/PERSONAL DATA

- 8.1 The Wilds has implemented appropriate, reasonable, physical, organisational, contractual and technological security measures to secure the integrity and confidentiality of Personal Information/Personal Data, including measures to protect against the loss or theft, unauthorised access, disclosure, copying, use or modification of Personal Information/Personal Data in compliance with Applicable Laws. The access control and security measures that have been employed by The Wilds may include, but aren't limited to, the following measures:

Capturing personal data for the purpose of verification of identity;
Scanning, photographing, recording, reading biometric data;
Calling, sending SMS, electronic media linking, telephoning;
Storing, saving, encrypting and off-site storage.

These access control and security measures shall apply to The Wilds entire Data Processing Infrastructure.

- 8.2 In further compliance with Applicable Law, The Wilds will take steps to notify the relevant Regulator(s) and/or any affected Data Subjects in the event of a security breach and will provide such notification as soon as reasonably possible after becoming aware of any such breach.
- 8.3 Notwithstanding any other provisions of this Policy, it should be acknowledged that the transmission of Personal Information/Personal Data, whether it be physically in person, via the internet or any other digital data transferring technology, is not completely secure. Whilst The Wilds has taken all appropriate, reasonable measures contemplated in clause 8.1 above to secure the integrity and confidentiality of the Personal Information/Personal Data its Processes, in order to guard against the loss of, damage to or unauthorized destruction of Personal Information/Personal Data and unlawful access to or processing of Personal Information/Personal Data, The Wilds in no way guarantees that its security system is 100% secure or error-free. Therefore, The Wilds does not guarantee the security

or accuracy of the information (whether it be Personal Information/Personal Data or not) which it collects from any Data Subject.

- 8.4 Any transmission of Personal Information/Personal Data will be solely at the own risk of Data Subject. Once The Wilds has received the Personal Information/Personal Data, it will deploy and use strict procedures and security features to try to prevent unauthorised access to it. As indicated above, The Wilds reiterates that it restricts access to Personal Information/Personal Data to Third Parties who have a legitimate operational reason for having access to such Personal Information/Personal Data. The Wilds also maintains electronic and procedural safeguards that comply with the Applicable Laws to protect your Personal Information and accordingly its Data Processing Infrastructure from any unauthorized access.
- 8.5 The Wilds shall not be held responsible and by accepting the terms and conditions to which this Policy relates, any Data Subject agrees to indemnify and hold The Wilds harmless for any security breaches (whether in relation to its Data Processing Infrastructure or not) which may potentially expose the Personal Information/Personal Data in The Wilds possession to unauthorized access and or the unlawful processing of such Personal Information/Personal Data by any Third-Party.

9 PROVISION OF PERSONAL INFORMATION/PERSONAL DATA TO THIRD PARTIES

- 9.1 The Wilds may disclose Personal Information/Personal Data to Third-Party service providers and/or Operators where necessary and to achieve the purpose(s) for which the Personal Information/Personal Data was originally collected and Processed. The Wilds will enter into written agreements with such Third-Party service providers and/or Operators to ensure that they comply with Applicable Laws pursuant to the Processing of Personal Information/Personal Data provided to it by The Wilds from time to time.

10 TRANSFER OF PERSONAL INFORMATION/PERSONAL DATA OUTSIDE OF SOUTH AFRICA

- 10.1 The Wilds may, under certain circumstances, transfer Personal Information/Personal Data to a jurisdiction outside of the Republic of South Africa in order to achieve the purpose(s) for which the Personal Information/Data was collected and Processed, including for Processing and storage by Third-Party service providers.
- 10.2 The Wilds will obtain the Data Subject's consent to transfer the Personal Information/Personal Data to such foreign jurisdiction unless consent is not required by Applicable Law.
- 10.3 The Data Subject should also take note that, where the Personal Information/Personal Data is transferred to a foreign jurisdiction, the Processing of Personal Information/Personal Data in the foreign jurisdiction may be subject to the laws of that foreign jurisdiction.

11 ACCESS TO PERSONAL INFORMATION/PERSONAL DATA

- 11.1 A Data Subject has the right to a copy of the Personal Information/Personal Data which is held by The Wilds (subject to a few limited exemptions as provided for under Applicable Law).
- 11.2 The Data Subject must make a written request (which can be by email) to the Information Officer designated by The Wilds from time to time.
- 11.3 The Wilds will provide the Data Subject with any such Personal Information/Personal Data to the extent required by Applicable Law and subject to and in accordance with the provisions of The Wilds PAIA Manual (published in terms of section 51 of the Promotion of Access to Information Act, 2000 ("PAIA"), which PAIA Manual can be sourced on The Wilds website at <https://www.the-wilds.co.za/>
- 11.4 The Data Subject can challenge the accuracy or completeness of his/her/its Personal Information/Personal Data in The Wilds records at any time in accordance with the process set out in The Wilds PAIA Manual.

12 KEEPING PERSONAL INFORMATION/PERSONAL DATA ACCURATE

- 12.1 The Wilds will take reasonable steps to ensure that Personal Information/Personal Data that it Processes is kept updated where reasonably possible. For this purpose, The Wilds has provided a function on its Website to enable Data Subjects to update their information.
- 12.2 The Wilds may not always expressly request the Data Subject to verify and update his/her/its Personal Information/Personal Data and expects that the Data Subject will notify The Wilds from time to time in writing:
- 12.2.1 of any updates or amendments required in respect of his/her/its Personal Information/Personal Data;
- 12.2.2 where the Data Subject requires The Wilds to delete his/her/its Personal Information/Personal Data; or
- 12.2.3 where the Data Subject wishes to restrict the Processing of his/her/its Personal Information/Personal Data.

13 COSTS TO ACCESS PERSONAL INFORMATION/PERSONAL DATA

- 13.1 The prescribed fees to be paid for copies of the Data Subject's Personal Information/Personal Data are listed in The Wilds PAIA Manual referred to at clause 11.3 above.
- 13.2 The Wilds reserves the right to make amendments to this Policy from time to time.

14 COMPLAINTS TO THE INFORMATION REGULATOR

14.1 In the event that any Data Subject or Third Party is of the view or belief that The Wilds has Processed their Personal Information/Personal Data in a manner or for a purpose which is contrary to the provisions of this Policy, the Data Subject is required to first attempt to resolve the matter directly with The Wilds, failing which the Data Subject or Third Party shall have the right to lodge a complaint with the Information Regulator, under the provisions of POPIA.

14.2 The contact particulars of the Information Regulator are:

The Information Regulator (South Africa)
Forum III 3rd Floor Braampark
PO Box 31533
Braamfontein, Johannesburg, 2107
Mr. Marks Thibela
Chief Executive Officer
Tel No: +27 010 023 5207
Cell No: 082 746 4173
E-mail: infoereg@justice.gov.za

15 CONTACTING US

15.1 All comments, questions, concerns or complaints regarding Personal Information/Personal Data or this Policy, should be forwarded to The Wilds Information Officer at the following email address Brendan@the-wilds.co.za.